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JCM Global Keeps the Guest Experience Flying High at Soaring Eagle Casino & Resort with newest Digital Signage Solution Installation

LAS VEGAS (August 24, 2026) – The guest experience is flying high at Soaring Eagle Casino & Resort with another Digital Signage Solution (DSS) installation from JCM Global® (JCM). This latest installation features an LED wall that elevates the guest experience, creating a dynamic visual focal point above one of the casino floor's exciting bar destinations.

The 24-foot-long LED wall is 3 and half feet tall wraps around the bar's soffit, including 6 feet that wraps around the bar's corner, drawing guests into the fun from two sides of the casino.



This is JCM's latest DSS installation at the property. JCM installed an incredible 48-foot LED sports ticker at the entrance of the Ascend Sportsbook & Lounge. It is also the latest piece of JCM's technology road map to be deployed at Soaring Eagle, which is protected by JCM's award-winning iVIZION® bill validator, GEN5® thermal printer, and the ICB® Intelligent Cash Box system.



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"Indoors and outdoors, in every shape and size, JCM has a solution that will enhance the guest experience, from the sportsbook to F&B spaces to retail and everywhere in between," Dave Kubajak, JCM SVP – Sales, Marketing & Operations, said. "We are grateful to Soaring Eagle Casino & Resort for their ongoing support and for bringing the fun and excitement of DSS solutions to their property."

JCM has a DSS solution that is perfect for every size, space, and budget, interior and exterior. Visit [DSS page](#) and unleash your imagination then contact your JCM representative today. join JCM on [LinkedIn](#), [Facebook](#), and [YouTube](#).

About JCM Global

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components that have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit www.jcmglobal.com for more information.

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