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JCM Global Installs New Outdoor LED Marquee Signage at Bucky's Casino and Yavapai Casino

LAS VEGAS (December 9, 2024) – The pathways into Bucky's Casino and Yavapai Casino in Prescott, Arizona, are brighter than ever now that JCM Global® (JCM) has installed new outdoor LED marquee signs at each property.



Bucky's Casino guests are now greeted with a new single-sided Mitsubishi NXL 10mm stretching 14 feet wide by 7-and-a-half feet tall. Visitors at Yavapai Casino see a double-sided Mitsubishi NXL 10mm sign measuring 9-and-a-half feet wide by more than 5 feet high. The signs capture the attention of drivers on State Route 69 and give guests the inside scoop on promotional campaigns, brand messaging, and other exciting offerings to be found inside each casino.

The digital signage installations are the latest in JCM's long-standing relationship with both properties, each of which enjoy the many benefits of JCM's GEN5® thermal printer.



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"We're thrilled to expand our relationship with Bucky's Casino and Yavapai Casino. Properties of all sizes across the U.S. are enhancing their guests' experience with JCM digital signage, both indoors and outdoors. Whatever the size and wherever they are installed, our digital signage solutions allow operators to express their creativity and communicate directly to their customers," said JCM SVP – Sales, Marketing & Operations Dave Kubajak said.

Click to get inspired by [JCM's DSS showcase](#) then contact your JCM representative today. Join JCM on [LinkedIn](#), [Facebook](#), and [YouTube](#).

About JCM Global

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components that have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit www.jcmglobal.com for more information.

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