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JCM Global Installs Digital Signage at Gold Horse Casino for New Sports Bar and Grill

Massive display showcases sporting events, casino messaging

LAS VEGAS (September 9, 2024) – Visitors to Gold Horse Casino in Lloydminster, Saskatchewan have a spectacular new reason to enjoy their stay – the new Sports Bar and Grill, where a massive Digital Signage Solution (DSS) from JCM Global® (JCM) showcases sporting events in incredible brightness and clarity.



JCM installed a 1.56mm TV PRO™ solution measuring nearly 18 feet wide by 7 feet tall. The TV PRO solution is programmed to display multiple windows at the same time, meaning guests can enjoy a wide variety of live sporting events as well as other casino messaging.

Gold Horse Casino is operated by the Saskatchewan Indian Gaming Authority (SIGA), and JCM is proud to have a long-standing relationship with SIGA. This is the second DSS project JCM has completed for SIGA, the first being finished last year at the Sevens Sports Bar in SIGA's Dakota Dunes Casino.

SIGA Director of Operations Daniel Morin said, "We are excited to enhance the guest experience at Gold Horse Casino with this state-of-the-art digital signage solution. JCM Global's innovative technology allows us to offer a



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dynamic and immersive environment for our patrons, bringing a new level of entertainment that aligns with SIGA's commitment to excellence in entertainment and community engagement."

JCM's thriving DSS business continues to expand across the U.S. and Canada, both indoors and outdoors. JCM SVP – Sales, Marketing & Operations Dave Kubajak said, "We are thrilled to partner with SIGA on the new Sports Bar and Grill at Gold Horse Casino. The SIGA management team continues to be leaders among the First Nation groups in Saskatchewan bringing economic success, pride, and confidence to Saskatchewan's First Nation peoples. SIGA's innovative casino concepts and creative solutions directly benefit their communities, and JCM is proud to help bring the transformational effect of our digital signage solutions."

Visit JCM's [DSS page](#) and unleash your imagination. For more information about JCM's award-winning products, visit JCM www.jcmglobal.com and join on [LinkedIn](#) and [Facebook](#).

About JCM Global

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components that have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit www.jcmglobal.com for more information.

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