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JCM Global Partners with Jake's 58 Casino Hotel to Create Bistro 58 Sports Lounge

JCM Provides Variety of Leading Digital Signage

LAS VEGAS (June 11, 2024) – New York sports fans have yet another reason to go to Jake's 58 Casino Hotel: the all-new Bistro 58 sports lounge. Located just off the casino floor, the lounge is an incredible sports-watching experience thanks to big, bright Digital Signage Solutions from JCM Global® (JCM).

JCM provided 14 digital signage solutions in all, specifically:

- A huge and brightly lit 3mm AirSLIM™ display stretching an incredible 28 feet wide by more nearly 8 feet high.
- Three massive LED LCD video walls, each with sixteen square monitors measuring 46 inches.
- Twelve 85-inch TVs strategically placed throughout the lounge.
- Prominently displayed through the lounge's center is a 75'6" wide x 1'8" high 1.9mm MAX-R™ ticker that empowers fans to easily and continually keep track of scores across multiple leagues.





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Bistro 58 is the first dedicated sports lounge at Jake's 58. "The Digital Signage Solutions provided by JCM Global has completely transformed Bistro 58. We at Jake's 58 Casino Hotel could not be more pleased of our partnership with JCM, and we are already seeing positive results as attendance increases," said Philip Boyle, President and Chief Executive Officer at Jake's 58 Casino Hotel.

"The New York area is an incredible sports market with action all year long across every sport. We are thrilled to have partnered with Jake's 58 to create an unsurpassed viewing experience for fans," said JCM SVP of Sales, Marketing & Operations Dave Kubajak.

Visit JCM's [DSS page](#) and discover a wide range of indoor and outdoor digital signage solutions. For more information about JCM's award-winning products, visit JCM www.jcmglobal.com and join on [LinkedIn](#) and [Facebook](#).

About JCM Global

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components that have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit www.jcmglobal.com for more information.

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