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## **NEWS RELEASE**

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## JCM Global Installs Massive Digital Display at Tachi Palace Casino Resort's new Sunset Sports Bar

LAS VEGAS (December 20, 2023) – Great news for sports fans all over California's Central Valley – JCM Global (JCM®) has installed a massive digital display at Tachi Palace Casino Resort's new Sunset Sports Bar.

JCM installed a MAX-R 1.6mm indoor display stretching an incredible 23 feet wide by nearly 10 feet high near the Sunset Sports Bar. Tachi Palace will have the flexibility to control its content, showing live games and sports shows as one large window or multiple windows at the same time.

The new Sunset Sports Bar is part of Tachi Palace's recently completed enhancement projects and features a full-service bar, several TV monitors, and a dine-in menu with convenient indoor and outdoor seating. The property improvements also include three towering exterior digital signs, installed by JCM in July, at the resort's revitalized exterior front entrance.

"The Sunset Sports Bar at Tachi Palace is a sports fan's dream with state-of-the-art amenities, and we were thrilled to provide our digital signage as a vibrant focal point of this incredible new space," said JCM SVP of Sales, Marketing & Operations Dave Kubajak.

JCM's signage solutions have virtually unlimited capabilities to enhance any space, both indoor and outdoor. Visit the installation showcase now and get inspired.

For more information about JCM's award-winning products, visit JCM <a href="www.jcmglobal.com">www.jcmglobal.com</a> and join on <a href="LinkedIn">LinkedIn</a> and Facebook.

## **About JCM Global**

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit <a href="https://www.jcmglobal.com">www.jcmglobal.com</a> for more information.

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