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## **NEWS RELEASE**

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## JCM Global Installs Multiple Outdoor Signs for Citizen Potawatomi Nation

LAS VEGAS (September 18, 2023) – Several points in Shawnee, Okla., are shining brighter now that JCM Global has installed numerous outdoor digital signs for the Citizen Potawatomi Nation.

The Citizen Potawatomi Nation Monument now glows with a 10mm Mitsubishi NXL Series measuring 9.5 feet wide x 5 feet high and enables the Tribe to dynamically communicate messages to members and visitors.

At the Tribe's famous entertainment and recreation centers, JCM has installed a brilliant 17-foot-wide x 9.5-foot-tall 10mm Mitsubishi NXL Series digital display outside FireLake Arena, and outside the FireLake Bowling Center now stands a 10mm Mitsubishi NXL Series digital display measuring 14 feet by 4 feet.

Visitors to the FireLake Corner Store are now greeted by a 22-foot by 4-foot 10mm Mitsubishi NXL Series outside, where they can quickly see information on daily specials and more.

Previously, JCM installed a large outdoor sign at Citizen Potawatomi's Grand Casino Hotel & Resort.

"John Van Hoove and James "Smitty" Smith were great to work with during this year long process. From design to installation, the process was like a well-orchestrated dance. Our signs look great, and we couldn't be more pleased with the final product," CPN P&L Insurance Coordinator, Dennette Summerlin.

"At JCM, we love helping our customers communicate with their guests in brilliant, dynamic ways. Our broad portfolio of flexible digital signage solutions allows each customer to tailor-make the installation they want for their unique environments and business goals, further enhancing the guest experience," JCM SVP of Sales, Marketing & Operations Dave Kubajak.

JCM's signage solutions have virtually unlimited capabilities to enhance any space, both indoor and outdoor. Visit the <u>installation showcase</u> now and get inspired.

For more information about JCM's award-winning products, visit JCM <a href="www.jcmglobal.com">www.jcmglobal.com</a> and join on <a href="LinkedIn">LinkedIn</a> and <a href="LinkedIn">Facebook</a>.

## **About JCM Global**

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit <a href="https://www.icmglobal.com">www.icmglobal.com</a> for more information.

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