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## **NEWS RELEASE**

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### **JCM Global Installs Longest Sports Ticker at JACK Thistledown Racino and Massive Displays in New Sports Books at JACK Cleveland Casino and JACK Thistledown Racino**

LAS VEGAS (May 22, 2023) – Cleveland is one of America’s great sports cities, and now guests at JACK Thistledown Racino and JACK Cleveland Casino can enjoy their favorite sports even more with amazing new Digital Signage Solutions from JCM Global® (JCM). The installations are a part of JACK Entertainment’s exciting, new betJACK sportsbook areas at each property and bring the best view to any sport with JCM’s state-of-the-art technology.

At JACK Thistledown Racino, JCM reached a new milestone achievement, installing its largest-ever sports ticker – a DSS FLEX LITE-S 1.9mm ticker measuring 96 feet wide by nearly 2 feet high. The display snakes above the sportsbook, curving perfectly along the area’s decorative fascia.



JACK Thistledown sportsbook



JACK Thistledown sports ticker

JCM also installed a massive DSS MAX-R 1.9mm sportsbook display that stretches nearly 30 feet wide and more than 8 feet high as well as a DSS MAX-R 2.6mm odds board that stands an impressive 11.5 feet wide and nearly 5 feet tall.

At JACK Cleveland Casino’s new sportsbook area, JCM installed a gigantic DSS MAX-R 1.9mm sportsbook display measuring 34.5 feet wide and just under 10 feet high as well as a DSS MAX-R 2.6mm odds board measuring 16.5 feet wide and 6.5 feet tall.



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JACK Cleveland sportsbook

The combination of displays at each property provides an impressive sports viewing experience for guests to watch games while making bets in the stunning new sportsbooks in person or on the betJACK app.

Managing the content on the digital signage, Nova Star controllers and Analog Way's Aquilon C+ switchers were chosen for both properties. AMD Mounts provided the frames for the projects, and Penn-Ohio Electric assisted with the installation.

"Our betJACK sportsbooks focus on creating the perfect atmosphere for all sports fans, and with JCM's expertise, we have been able to deliver an unmatched viewing experience for our guests," said Brian Eby, President of JACK Entertainment. "JCM's state-of-the-art screens and signage have helped JACK Cleveland Casino, and JACK Thistledown Racino set the standard for sportsbooks in Ohio."

"JACK Entertainment is a long-term JCM customer, and we are thrilled to further expand our relationship and enhance the guest experience at JACK Thistledown and JACK Cleveland with our leading Digital Signage Solutions," said JCM SVP of Sales, Marketing, and Operations Dave Kubajak. "These installations are another example of our unique ability to bring digital signage to virtually any space in any configuration."

View JCM's [DSS installation showcase](#), and join JCM on [LinkedIn](#), [Twitter](#), [Facebook](#), and [YouTube](#).

#### **About JCM Global**

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit [www.jcmglobal.com](http://www.jcmglobal.com) for more information.

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