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JCM Global Installs SIGA's First Digital Signage at Dakota Dunes Casino's New Sevens Sports Bar

LAS VEGAS (March 13, 2023) – The long relationship between JCM Global® (JCM) and the Saskatchewan Indian Gaming Authority (SIGA) just got brighter and more dynamic. That's because JCM has installed a massive, brilliant digital display in the recently opened Sevens Sports Bar at SIGA's Dakota Dunes Casino.

JCM's DSS MAX-R™ 1.9mm display stretches an incredible 32.8 ft. wide and 8.2 ft. high and illuminates every exciting play of every game broadcast in the casino's new sports bar. The display marks JCM's first digital signage installation in Saskatchewan and first with SIGA. The project is the latest success in a long-standing relationship between JCM and SIGA.



SIGA properties currently operate with JCM's core products, including the ICB® Intelligent Cash Box system.

"SIGA's new Sevens Sports Bar is an exciting project for us. The screen technology JCM provided is a focal point for the new venue. Our customers are talking about the "wow" factor and the awesome new visual experience. Working with JCM has been great, and we look forward to more projects in the near future," said Daniel Morin, Director of Operations for Saskatchewan Indian Gaming Authority.



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JCM SVP of Sales, Marketing & Operations Dave Kubajak said, "We are happy to provide new digital signage for our partners at SIGA and their new sports bar at Dakota Dunes. SIGA is a leader in the Canadian Gaming market, and it is always a great compliment when a customer chooses to expand their relationship with JCM."

JCM's signage solutions have virtually unlimited capabilities to enhance any space, both indoor and outdoor. Visit the [installation showcase](#) now and get inspired.

For more information about JCM's award-winning products, visit JCM www.jcmglobal.com and join on [LinkedIn](#) and [Facebook](#).

About JCM Global

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit www.jcmglobal.com for more information.

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