

www.jcmglobal.com

## **NEWS RELEASE**

925 PILOT ROAD • LAS VEGAS • NEVADA 89119 • 702-651-0000 • FAX 702-651-9912

## JCM Global Technologies at Parx Casino® Shippensburg

LAS VEGAS (March 6, 2023) – Parx Casino® Shippensburg, Pennsylvania's newest casino, opened on February 3, and efficiencies across the entire 550-slot casino are dramatically boosted by the ICB® Intelligent Cash Box system from JCM Global® (JCM).

The opening is the latest in an exclusive relationship between Parx Casinos and JCM that spans several years. JCM's leading ICB system bring the highest levels of security, accountability, and customer experience to the Parx Casino Shippensburg gaming floor.

"Anything worth doing is worth doing right the first time. If you think about it, the first interaction a guest will have at a slot machine is the bill validator. We have one time to provide the best entertainment experience at Parx, and we trust JCM products to ensure we achieve this with reliable, hassle-free iVIZION bill validators and GEN5 printers," said Steven Houle, Assistant General Manager of Parx Casino Shippensburg.

"Having worked with Parx Casino for many years, we understand their want and need to partner with leading suppliers and to establish long-term relationships that benefit the Parx and their players," said JCM SVP – Sales, Marketing & Operations Dave Kubajak. "We worked closely with Parx Casino Shippensburg to understand their vision and to create a technology roadmap, not just a year ahead, but five and ten years ahead."

For information on JCM's core technologies, visit <a href="www.jcmglobal.com">www.jcmglobal.com</a> and join JCM on <a href="LinkedIn">LinkedIn</a>, <a href="Facebook">Facebook</a>, and <a href="YouTube">YouTube</a>.

## **About JCM Global**

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit <a href="https://www.jcmglobal.com">www.jcmglobal.com</a> for more information.

###

Media Contact:

Paul Speirs-Hernandez paul@steinbeckcommunications.com