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## **NEWS RELEASE**

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### **JCM Global Installs Suspended DSS Cubes at The Point Casino & Hotel**

LAS VEGAS (January 17, 2023) – The Point Casino & Hotel in Kingston, Wash. is attracting attention with a unique digital signage installation featuring 12 suspended 2.9mm DSS CUBES™ from JCM Global® (JCM) over the casino's slot machines near the new non-smoking casino entrance.

The new DSS CUBES hang at various heights, starting at 10 feet above the casino floor. Content on the CUBES will draw visitor foot traffic, announce casino promotions, create a welcoming environment, and more. The incredible flexibility of the CUBES configuration allows The Point's marketing team to maximize their creativity.

The installation is the latest in the relationship between JCM and The Point. The casino utilizes JCM's UBA® bill validators, GEN5® Thermal Printers, and ICB® Intelligent Cash Box system.

"The cubes look amazing! The digital experience is unique and has created a lot of attention. The 'Chandelier of Digital Cubes' create energy on the casino floor that excites our players with its fabulous colorful displays. We are always pleased when we partner with JCM," said Sam J. Cocharo, VP of Ops and General Manager.

"Our DSS CUBES are an innovative signage solution for casinos of all sizes. Whether they are suspended or stacked, they create an unparalleled digital experience that enhances the guest experience," JCM SVP of Sales, Marketing & Operations Dave Kubajak said. "We are thrilled to be a part of The Point Casino, both in the slot devices and above the casino floor."

JCM's signage solutions have virtually unlimited capabilities to enhance any space, both indoor and outdoor. Visit the [installation showcase](#) now and get inspired.

For more information about JCM's award-winning products, visit [www.jcmglobal.com](http://www.jcmglobal.com) and join on [LinkedIn](#) and [Facebook](#).

#### **About JCM Global**

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit [www.jcmglobal.com](http://www.jcmglobal.com) for more information.

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