



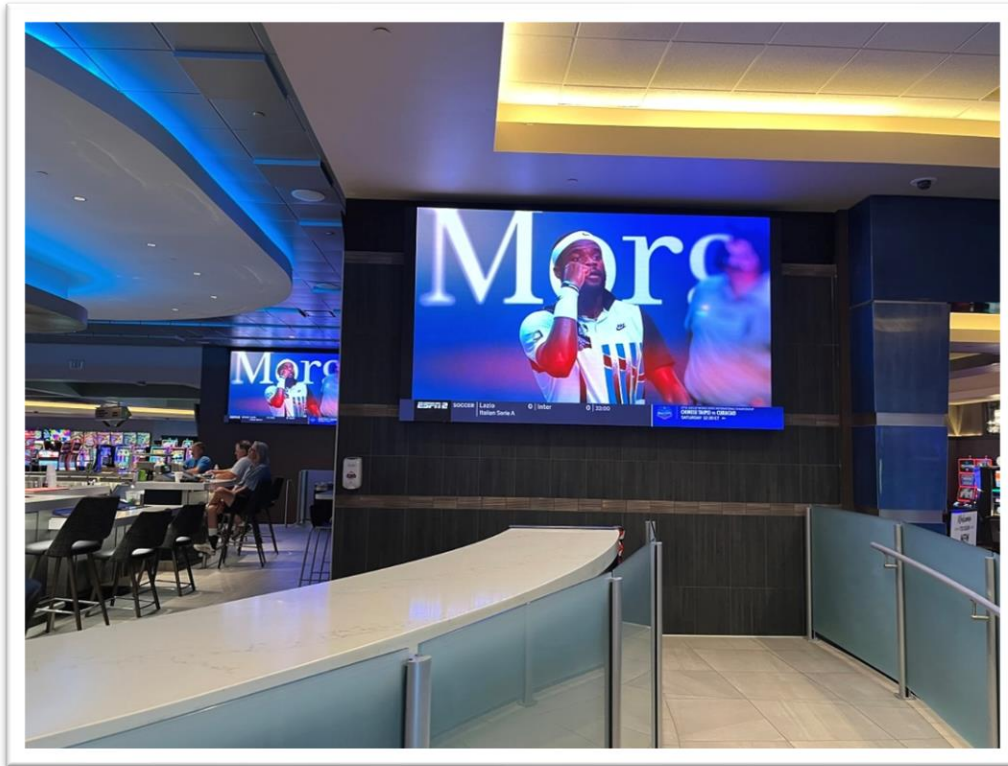
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NEWS RELEASE

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JCM Global Installs Third Digital Display at Rolling Hills Casino & Resort

LAS VEGAS (November 28, 2022) – The casino floor at Rolling Hills Casino & Resort is three times more engaging now that JCM Global® (JCM) has installed its third Digital Signage Solution (DSS). This latest digital display is located inside the Center Bar and stretches more than 10 feet wide and nearly six feet tall for an extraordinary viewing experience.



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The JCM DSS installation features a wall-mounted 1.2mm VB DIAMOND™ digital sign measuring 10.5 ft. (W) X 5.91 ft. (H). Displaying over 281 trillion colors, the VB DIAMOND in the Center Bar will broadcast live sporting events and programming with incredible color fidelity for guests as they cheer on their favorite teams. The [VB DIAMOND](#) delivers a high contrast ratio for rich, detailed content in 4k and 8k resolution, and its anti-stress, durable design means a longer lifetime for casino and hospitality venues.



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“Working with JCM on multiple projects has allowed us to continually bring in the latest technology”, said General Manager Steve Neely. “Our partnership allows us to continually improve the guest experience by providing the best venue to view sporting events in our region.”

Previously, JCM installed a 1.6mm DSS MAX-R™ 11.6’ x 6.6’ seamless digital display in the casino’s Rock & Brews Restaurant and a 1.2mm 10.5’ x 5.9’ VB DIAMOND display in the Center Bar.

Indoor and outdoor, JCM’s signage solutions have virtually unlimited capabilities to enhance any space. Visit the [installation showcase](#) now and get inspired.

For more information about JCM’s award-winning products, visit JCM www.jcmglobal.com and join on [LinkedIn](#), [Twitter](#), and [Facebook](#).

About JCM Global

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit www.jcmglobal.com for more information.

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Media Contact:

Paul Speirs-Hernandez, Steinbeck Communications
paul@steinbeckcommunications.com