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JCM Global Installs Largest Sports Betting Screen in Oregon at Three Rivers Casino Florence

LAS VEGAS (January 17, 2022) – Sports fans across Oregon have a new reason to cheer because JCM Global® (JCM) has installed the largest sports betting screen in the state at [Three Rivers Casino](#) in Florence.



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The 200 square-foot LED wall is the centerpiece of Three Rivers' recently opened sports book. It was specially configured so that the right-hand side is a dedicated odds board, and the main area of the display can show one, four, five, or six games at a time. Completing the experience is a custom audio system, which JCM installed with Delta AV.

"When we built our sports book, we wanted to offer something that separates Three Rivers Casino Resort from the others, and we feel our LED video wall has done just that. We can show up to six events at once, and the easy-to-



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use, customizable control pad gives us the ability to make sure that our guests don't miss a game," said Rick Ray, Director of Gaming Operations at Three Rivers Casino in Florence.

"This project is every sports fan's dream. We had a lot of fun working with the Three Rivers Casino team to create an exciting blend of live sports action and betting action, with incredible video clarity and perfectly tuned audio, for a dynamic guest experience," said JCM SVP of Sales, Marketing & Operations Dave Kubajak.

JCM's digital signage is completely configurable to meet any space or business need. The LED display at Three Rivers measures 26.25ft wide x 8.2ft high with a 2.2mm pixel pitch. Get inspired by the possibilities with JCM's [installation gallery](#).

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About JCM Global

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit www.jcmglobal.com for more information.

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