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NEWS RELEASE

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JCM Global Expands Relationship with Jake's 58 into Digital Signage Solutions

New sports ticker keeps patrons up to date with all the action

LAS VEGAS (May 10, 2021) – JCM Global® (JCM) announced it has installed an ultra-high resolution sports ticker Digital Signage Solution at Jake's 58 Casino Hotel that is suspended from the ceiling at the Casino Bar on the property's second floor.



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Specifically, JCM installed a <u>DSS MAX-R 1.9mm solution</u>. The DSS MAX-R™ is a modular display solution comprised of slim, individual panels that can be joined together to enhance virtually any space. Because each DSS MAX-R panel is super slim and light, they can be used in an almost limitless variety of executions, from wall-mounted to suspended from the ceiling. JCM's DSS MAX-R panels have an extra wide viewing angle of 160°, exceptional picture quality, seamless stitching, and are switchable in real-time.

VIDEO: Click here to watch a video of the display solution

"The Jake's 58 team is excited to enhance our guest experience by providing real-time information as well as other high-quality digital messaging directly to our guests on the gaming floor. The JCM team has been an invaluable partner in providing this digital screen, and I look forward to continuing our relationship in the future," said Assistant General Manager Daniel Freid.



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"We are thrilled to again expand our relationship with long-time partner Jake's 58 by bringing JCM's Digital Signage Solutions to further enhance their guests' experience," said JCM SVP Sales, Marketing, & Operations Dave Kubajak said. "We are excited to continue creating the most visually dynamic sports watching environments for the U.S. gaming industry, with DSS installations for sports books, sports bars, and more."

While this is the first DSS installation at Jake's 58, JCM has enjoyed a successful relationship with the property since it first opened in 2017. Jake's 58's casino floor is protected by JCM's award-winning iVIZION® bill validator and ICB® Intelligent Cash Box system on its 1,000 EGMs.

<u>Click here</u> to learn more about JCM's wide array of Digital Signage Solutions, and <u>click here</u> to view a gallery of installations.

About JCM Global

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit http://www.jcmglobal.comfor more information.

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