



www.jcmglobal.com

NEWS RELEASE

925 PILOT ROAD • LAS VEGAS • NEVADA 89119 • 702-651-0000 • FAX 702-651-9912

JCM Global® Marks World's First Floor-wide Deployment of Award-winning FUZION® Technology

Hard Rock Hotel & Casino Sacramento at Fire Mountain Site of Historic Launch

LAS VEGAS (February 8, 2020) – JCM Global® has made history again. Now the company is celebrating the world's first floor-wide deployment of its award-winning and landmark [FUZION® technology](#) at Hard Rock Hotel & Casino Sacramento at Fire Mountain.

JCM deployed FUZION across all 1,600 games on the slot floor. The installation comes just over a year after the property made its own world premiere, along with multiple JCM solutions, including the iVIZION® bill validator, GEN5® Thermal Printer, ICB® Intelligent Cash Box System, PromoNet® promotional couponing, and Digital Signage Solutions.

VIDEO: [Learn more about FUZION](#)

"JCM has been a tremendous technology partner for Hard Rock Hotel & Casino Sacramento at Fire Mountain. JCM has helped set our property apart from our competitors by assisting us in delivering on our Amplified Service expectation to every one of our players. The JCM team has shown a commitment to excellence and a level of professionalism that makes things easier for us during such a challenging year," said VP Operations and Assistant General Manager Will Provance.

"We are thrilled to be celebrating this important industry milestone with our partners at Hard Rock Hotel & Casino Sacramento at Fire Mountain. Across the property, Hard Rock has provided incredibly valuable feedback and support. We are very pleased with FUZION's performance and are proud to say FUZION is delivering on JCM's commitment to be the industry leader and innovator. This is a tremendous milestone for JCM and the gaming industry," said JCM SVP of Sales, Marketing & Operations Dave Kubajak.

GLI-certified, FUZION is an award-winning breakthrough in total casino peripheral management. FUZION continually monitors every peripheral device in each EGM in real-time to help keep the casino running at peak efficiency and guard against suspicious activity. With FUZION, finance and security can finally track every transaction at each asset with available high-resolution images of each note or ticket inserted into the EGM.

FUZION increases uptime and revenues with its dynamic real-time monitoring of iVIZION and GEN5. This allows FUZION to proactively notify the operator for predictive e-drops and TITO ticket fills, instead of operators acting responsively to an EGM out-of-service notification.

The iTITO™ module of FUZION enables operators to offer contactless payment technology that players can use with their own mobile device. Using JCM's NFC (near field communication) Mobile I/O® technology, iTITO allows players to virtualize a TITO ticket and securely transfer those funds from their mobile wallet to an EGM for game play.



www.jcmglobal.com

Driven by FUZION technology, JCM solutions are involved in every aspect of the casino: audit, count room, entertainment, F&B, marketing, race and sports, security, slot operations, surveillance, table games – giving operators intelligence, security, and interconnected transactions no other supplier can provide.

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit www.jcmglobal.com for more information.

###

Media Contact:

Paul Speirs-Hernandez, Steinbeck Communications
paul@steinbeckcommunications.com