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# **NEWS RELEASE**

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# Parx Casino<sup>®</sup> Upgrades Casino Floor to JCM Global<sup>®</sup> iVIZION<sup>®</sup> Bill Validators, GEN5<sup>®</sup> Thermal Printers, ICB<sup>®</sup> Intelligent Cash Box

LAS VEGAS (September 5, 2019) – Philadelphia's favorite place to play, Parx Casino<sup>®</sup>, has upgraded its entire casino floor to JCM Global's<sup>®</sup> iVIZION<sup>®</sup> bill validator, GEN5<sup>®</sup> Thermal Printer, and ICB<sup>®</sup> Intelligent Cash Box. JCM's award-winning products replace equipment from two other suppliers.

"Parx Casino is the number one casino in Pennsylvania, and we promise our customers a state-of-the-art gaming experience. Upgrading our casino with JCM technology delivers on that promise and allows us to connect with our customers in even more direct ways, today and into the future," said Steve Houle, Director of Slot Operations.

iVIZION features advanced CIS (Contact Image Sensor) technology and is the most secure bill validator in the global gaming industry. iVIZION protects operators by reading over 9.5 million data points on each note; capturing more than twice the data of the nearest competitor product. iVIZION's powerful combination of optical sensors and mechanical security offers operators unmatched levels of protection against counterfeiters and cheats, all at the industry's highest acceptance rates.

A perfect companion to iVIZION, JCM's ICB drop management system is field-proven to save operators hundreds of thousands of dollars annually. It provides real-time health monitoring data and predictive drop and maintenance scheduling to dramatically increase operational efficiency.

The GEN5 Thermal Printer is the better, faster, smarter printing solution. It has an incredibly fast CPU and print speed, combined with the flexibility to print TITO and promotional tickets, as well as various wager tickets and templated promo coupons, empowering operators to communicate with customers.

"The partnership JCM has with Parx Casino is phenomenal. We are proud to have provided them with our industry-leading transaction solutions. With iVIZION and GEN5, Parx Casino now has the technology foundation in place to expand into our real-time FUZION system to increase their gaming machine capabilities and create better customer connections," said Dave Kubajak, SVP of Sales, Marketing & Operations.

For more information about JCM's award-winning products, visit JCM at G2E booth #4039, online at www.jcmglobal.com, and on Facebook, LinkedIn, and Twitter.

### **About Parx Casino**

Parx Casino® is owned and operated by Greenwood Racing, Inc. and is the #1 revenue generating casino property in Pennsylvania. Parx Casino® is conveniently located 20 minutes north of center city Philadelphia, I-95 exit 37 or PA Turnpike exit 351 (westbound), exit 352 (eastbound) on Street Road in Bensalem Bucks County. Parx features over 200,000 square feet of gaming; 3,270 slot machines and 124 live table games; 48 poker tables in custom built private room; live racing & simulcast action; Xcite Center, 1,500 seat live entertainment venue, Liberty Bell Gastropub, farm-to-fork inspired menu; Oliveto, New York City style pizza and Italian Classics; Parx Grill, an upscale signature restaurant; Foodies quick service dining; Chickie's & Pete's Crab House and SportsBar; Jax sports bar; Circle Bar; Bambu Noodle House; The Lucky Cheese ~ gourmet grilled cheese eatery; XLounge, luxury casino



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lounge and complimentary parking for over 5,000 cars. In 2019, Parx Casino® continues to grow and entertain the region with the launch of sports betting and online gaming. For more information on Parx Casino®, visit <a href="https://www.parxcasino.com">www.parxcasino.com</a>.

#### **About JCM Global**

JCM Global is one of the world's leading transaction technologies supplier for the gaming, banking, kiosk, retail, and vending industries. With unsurpassed service and support, JCM is trusted by operators, manufacturers, and integrators on six continents. Its extensive line of award-winning products set global standards with ground-breaking peripheral transaction components to optimize your cash management. Please visit <a href="www.jcmglobal.com">www.jcmglobal.com</a> for more information.

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