



NEWS RELEASE

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Gaming Industry Invited to Go to New Heights in the 17th Annual AGEM/AGA Golf Classic Presented by JCM Global

Fundraising Event Benefits NCRG and Takes Place Tuesday, April 28 at Cascata

LAS VEGAS (March 4, 2015) – The gaming industry is invited to go to new heights in support of responsible gaming in the 17th annual AGEM/AGA Golf Classic Presented by JCM Global.

This year's event takes place on Tuesday, April 28 on the legendary greens of Cascata in Boulder City, Nev. The tournament is one of the gaming industry's most anticipated events of the year, and is expected to draw players from across the U.S. and from across the span of the industry.

Registration and sponsorship opportunities are available now. Registration is limited to the first 144 participants. Green fee is \$700 per person, \$1,400 for a twosome or \$2,500 for a foursome. More information on registration and sponsorship is available by calling (702) 651-0000 or by visiting www.golf.jcmglobal.com.

The Golf Classic is a fundraiser in support of problem gambling research conducted by the [National Center for Responsible Gaming](#). Over its history, the event has raised more than \$1.4 million.

Returning as title sponsors are the [Association of Gaming Equipment Manufacturers](#) (AGEM) and the [American Gaming Association](#) (AGA).

Geoff Freeman, President and CEO of the AGA, said, "The AGA is pleased to be a consecutive title sponsor of the Golf Classic. NCRG and the meaningful responsible gaming work they conduct on behalf of our industry is valuable. We invite the gaming industry to join the Golf Classic and support the ongoing work of the NCRG."

"AGEM and our members look forward to this day every year and we're proud of our collective role in assisting the NCRG and shining a spotlight on the industry's commitment to responsible gaming issues," AGEM Executive Director Marcus Prater said. "This event always brings together suppliers and operators for a day of fun for a very good cause."

JCM Global produces and hosts the event. Company President Aki Isoi said, "We are taking things to new heights in the 17th annual golf classic, and we have created more opportunities than ever for sponsors to target their messages directly to our players, and more fun throughout the day for players. We expect this will be our most exciting tournament yet, and we are humbled to be a part of such a major undertaking."

To date, sponsors of the 17th annual AGEM/AGA Golf Classic Presented by JCM Global include AGEM, AGA, JCM Global, Aristocrat, Caesars Entertainment, *Casino Enterprise Management* magazine, CPI, Konami and Scientific Games.

About the National Center for Responsible Gaming



The National Center for Responsible Gaming (NCRG) is the only national organization exclusively devoted to funding scientific research on gambling disorders. Founded in 1996 as a 501(c)3 charitable organization, the NCRG is the American Gaming Association's (AGA) affiliated charity. For more information, visit www.ncrg.org.

About AGEM

AGEM is a non-profit international trade association representing manufacturers and suppliers of electronic gaming devices, systems, table games, online technology, key components and support products and services for the gaming industry. AGEM works to further the interests of gaming equipment suppliers throughout the world. Through political action, regulatory influence, trade show partnerships, educational alliances, information dissemination and good corporate citizenship, the members of AGEM work together to create benefits for every company within the organization. Together, AGEM has assisted regulatory agencies and participated in the legislative process to solve problems and create a business environment where AGEM members can prosper while providing a strong level of support to education and responsible gaming initiatives. For more information, visit www.AGEM.org

About the AGA

The American Gaming Association (AGA) is the premier national trade group representing the \$240 billion U.S casino industry, which supports 1.7 million jobs in 40 states. AGA members include commercial and tribal casino operators, suppliers and other entities affiliated with the gaming industry. It is the mission of the AGA to be the single most effective champion of the industry, relentlessly protecting against harmful and often misinformed public policies, and paving a pathway for growth, innovation and reinvestment.

About JCM Global

JCM Global is the world's leading transaction technologies supplier for the banking, retail, kiosk and gaming industries. With unsurpassed service and support, JCM Global is trusted by operators, manufacturers and integrators on six continents. Its extensive line of award-winning products set global standards with ground-breaking peripheral transaction components, innovate digital media hardware and the systems to tie them together. For more information, visit www.jcmglobal.com.

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