



NEWS RELEASE

925 PILOT ROAD • LAS VEGAS • NEVADA 89119 • 702-651-0000 • FAX 702-651-9912

JCM Global Signs Global Partnership Agreement with Four Winds Interactive Giving Customers One-Stop Shop for Digital Signage Solutions

LAS VEGAS (May 9, 2012) – JCM Global, the gaming industry's leading supplier of automated transactions and digital displays, has signed a global agreement with <u>Four Winds Interactive (FWi)</u>, giving JCM customers the benefit of one-stop shopping for all of their digital signage needs.

FWi is a leading provider of <u>digital signage software</u>, and with this new agreement, JCM customers will enjoy the benefit of a convenient one-stop answer for best-in-class digital display hardware, content development and <u>content management</u> software.

JCM and FWi are jointly showing this week at Southern Gaming Summit in booth #827.

"Customers across North America and around the world have come to rely on JCM for our wide range of display solutions to attract and entertain customers. Now with this partnership with Four Winds Interactive, we can further help customers reach their target audiences in the most dynamic, visually dazzling way possible," said JCM Business Development Manager Jeff Gray.

FWi is the digital signage software supplier to many of the major properties in Las Vegas, Atlantic City and across the United States. In addition, *Digital Signage Magazine* recently named Four Winds Interactive <u>winner of the 2012</u> <u>Judges Choice DIGI Award</u>.

FWi Director of Business Development Dave Barker said, "We are thrilled to be partnering with JCM Global to provide our leading software and cutting-edge design capabilities to JCM customers. Our companies' combined experience will be mutually beneficial to our customers around the world."

About JCM Global

JCM Global is the world's leading supplier of innovative automated transactions solutions for the banking, gaming and retail industries. With unsurpassed service and support, JCM Global is trusted by operators, manufacturers and integrators on six continents. Its extensive line of award-winning products set global standards with ground-breaking products like the $iVIZION^{\otimes}$, Universal Bill Acceptor (UBA $^{\otimes}$) and Vega-RC $^{\infty}$ bill validators, Intelligent Cash Box (ICB $^{\otimes}$) and PayCheck 4 $^{\infty}$ thermal printer. For more information, visit JCM Global's 24-hour tradeshow at www.jcmglobal.com.

About Four Winds Interactive

<u>Four Winds Interactive (FWi)</u> provides a software platform for developing, deploying and managing digital communications networks on digital signs, interactive kiosks, web and mobile devices. FWi's solution makes it possible to quickly and easily create dynamic messages to inform, educate and motivate your audiences through a single solution that supports all of your digital communications applications. FWi was recently recognized as #16 on Forbes list of "America's Most Promising Companies." Visit www.fourwindsinteractive.com for more information.





Contact:

Paul Speirs-Hernandez, Steinbeck Communications
P +1 (702) 413-4278
E paul@steinbeckcommunications.com
T @steinbeckcomm