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## ***NEWS RELEASE***

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### **JCM Global Wins Exclusive Agreement to Install Award-Winning PayCheck 4® Thermal Printer at Mardi Gras Casino & Resort**

LAS VEGAS (May 1, 2012) – The winning days continue for JCM Global. Having recently been named “Best Street Vendor of the Year,” now JCM Global has won an exclusive agreement to place its award-winning PayCheck 4® Thermal Printer on all new devices at Mardi Gras Casino & Resort in Cross Lanes, W.V.

The contract comes just days after JCM Global won a contract to install the PayCheck 4 Thermal Printer at Oxford Casino in Maine.

Mardi Gras Casino & Resort Director of Gaming Phil Pinson said, “We are actively seeking the best, latest and greatest products for our casino floor, because we are committed to providing our customers with a casino experience like none other. We are very happy with our partnership with JCM, both with the iVIZION bill validator and now with the PayCheck 4 printer, because those products fit our mission perfectly.”

“We are excited to have Mardi Gras Casino & Resort in the winner’s circle, and we are absolutely thrilled with the incredible progress we are making with PayCheck 4. Quite simply, operators everywhere are coming to know PayCheck 4 as the best printer in the gaming industry, because it is faster, smarter and more durable,” said JCM Global VP of Global Sales Mark Henderson.

The list of competitive advantages for the PayCheck 4 Thermal Printer is as extensive as it is impressive. First, PayCheck 4 is the fastest printer in the industry, printing and presenting a complete ticket twice as fast as competitive printers. Next, PayCheck 4 has the most standard memory of any printer in the gaming industry, giving operators more power and flexibility to communicate directly with their customers. Last, PayCheck 4 is the longest-lasting printer in the industry, with a print head that lasts twice as long as any competitive product – an average life span of 640,000 slot-type tickets.

More information about PayCheck 4 and the entire line of JCM’s award-winning products is available at [jcmglobal.com](http://jcmglobal.com) or by calling your JCM Global sales representative at +1 (702) 651-0000.

#### **About Mardi Gras Casino & Resort**

Mardi Gras Casino & Resort is one of the leading luxury hotels in West Virginia thanks to our 150 lavish king and queen rooms including 21 luxurious suites. After a day in our fast-paced, exciting West Virginia casino, lounge by the pool or soak your aching muscles in the Jacuzzi. Our 24-hour room service and concierge are on call so you’ll always have a friendly staff member to assist you with your every need. Our fourth floor concierge level guests enjoy expanded guest services. Located in Cross Lanes, WV, our Mardi Gras West Virginia Hotel and Casino is your complete entertainment destination! From restaurants to gaming, you can have it all when you visit this deluxe hotel in West Virginia.



[www.jcmglobal.com](http://www.jcmglobal.com)

**About JCM Global**

JCM Global is the world's leading supplier of innovative automated transactions solutions for the banking, gaming and retail industries. With unsurpassed service and support, JCM Global is trusted by operators, manufacturers and integrators on six continents. Its extensive line of award-winning products set global standards with ground-breaking products like the iVIZION<sup>®</sup>, Universal Bill Acceptor (UBA<sup>®</sup>) and Vega-RC<sup>™</sup> bill validators, Intelligent Cash Box (ICB<sup>®</sup>) and PayCheck 4<sup>™</sup> thermal printer. For more information, visit JCM Global's 24-hour tradeshow at [www.jcmglobal.com](http://www.jcmglobal.com).

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