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## **NEWS RELEASE**

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### **JCM GLOBAL NAMES SIMPLICIT-E GAMING SOLUTIONS AN APPROVED JCM SERVICE CENTER**

#### ***Simplicit-e to Service, Support all JCM Products in Africa, Indian Ocean Islands***

LAS VEGAS (June 7, 2011) – JCM Global is the world leader in innovative automated currency solutions for the banking, gaming and retail industries, and now the company has named Simplicit-e Gaming Solutions (Pty) Ltd. an Approved JCM Service Center for Africa and the Indian Ocean Islands. Under the agreement, Simplicit-e will provide firmware upgrades, service product in the field and at Simplicit-e workshops, train customer support technicians to fully understand and service JCM products, and supply spares for all models of JCM hardware.

The agreement was entered into to fulfill JCM's reputation and commitment to provide world-class service on every continent where its products are used and trusted.

"JCM has a global reputation built on providing unsurpassed service to our customers. We are thrilled with this new agreement with Simplicit-e, because it will enable JCM to provide direct support from a local service center," JCM Director of Customer Service David Kubajak said. "Simplicit-e and Charl have earned the respect of gaming operators throughout the region, and we are confident they will carry the JCM brand forward and further enhance our customer relationships."

Based in Sandton, Johannesburg, Simplicit-e is headed by Managing Director and Owner Charl Geyser, who, with more than 16 years of experience, is well-known throughout the African gaming industry. "We are very excited to be representing JCM as one of our core products," Geyser said. "We have a very aggressive strategy to improve customer's expectations and opinions of JCM by further improving customer service and support in a very direct way."

Simplicit-e will service and support all existing JCM products, and is expected to launch JCM's new and award-winning iVIZION® bill validator in the region in Q3/Q4 2011.

JCM Global is the world's leading supplier of innovative automated transactions solutions for the banking, gaming and retail industries. With unsurpassed service and support, JCM Global is trusted by operators, manufacturers and integrators on six continents. Its extensive line of award-winning products set global standards with ground-breaking products like the iVIZION, Universal Bill Acceptor (UBA®) and Vega-RC™ bill validators, Intelligent Cash Box (ICB®) and PayCheck 4™ thermal printer. For more information, visit JCM Global's 24-hour tradeshow at [www.jcmglobal.com](http://www.jcmglobal.com).

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