



NEWS RELEASE

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JCM GLOBAL NAMES NEW DIRECTOR OF SALES FOR JCM EUROPE

Payam Zadeh Leads Company's Sales Efforts for EMEA Region



DÜSSELDORF, Germany (26 April 2011) – JCM Global, the world leader in currency validation systems, has named Payam Zadeh as Director of Sales for the EMEA territories. Zadeh will work from the company's European office in Düsseldorf, Germany. In his new position, Zadeh will oversee all JCM Global sales efforts and direct the sales, marketing, customer service and new product development team across Europe, Russia, the former CIS states, Africa and parts of the Middle East.

Zadeh brings a very strong banking and software background to JCM Global, and will help to further the company's outreach in the gaming, banking and retail areas.

JCM Global Vice President of Sales Mark Henderson said, "We are thrilled to have Payam leading the JCM Europe team. He has an extensive background and deep knowledge that will be an incredibly valuable asset to our clients and to the sales team."

Most recently, Zadeh spent the last 10 years in different capacities for Wincor Nixdorf International in Germany, ultimately as Head of Partner Sales EEMEA with responsibility for Software and Solutions in banking sector. In his role he significantly expanded the company's software and solutions business for the banking division in the EEMEA region.

Prior to Wincor, Zadeh held various sales management positions in WN's Banking Software segment.

"The world knows JCM Global as the leader in innovative automatic transaction solutions, particularly as they relate to the gaming industry. Now we intend to move very aggressively to expand our reach in the gaming, banking and retail areas, and Payam will be an integral part of that strategy," Henderson said.

JCM Global is the world's leading supplier of innovative automated transactions solutions for the banking, gaming and retail industries. With unsurpassed service and support, JCM Global is trusted by operators, manufacturers and integrators on six continents. Its extensive line of award-winning products set global standards with ground-breaking products like the iVIZION®, Universal Bill Acceptor (UBA®) and Vega-RC™ bill validators, Intelligent Cash Box (ICB®) and Pay-Check 4™ thermal printer. For more information, visit JCM Global's 24-hour tradeshow at www.jcmglobal.com.

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