



[www.jcmglobal.com](http://www.jcmglobal.com)

## ***NEWS RELEASE***

---

925 PILOT ROAD • LAS VEGAS • NEVADA 89119 • 702-651-0000 • FAX 702-651-9912

---

### **JCM GLOBAL'S UBA®, ICB® AND SENTRY™ OPERATE ON 100 PERCENT OF DEVICES AT NEW GUN LAKE CASINO**

LAS VEGAS (April 18, 2011) – JCM Global is off to a great year, first winning awards in Europe and now winning a 100 percent installation in the newest casino in North America. The Gun Lake Casino opened with JCM Global's award-winning Universal Bill Acceptors (UBA®), Intelligent Cash Box (ICB®) and Sentry™ bezel on 100 percent of its 1,450 gaming devices.

The 76,000 square-foot Gun Lake Casino, located between Grand Rapids and Kalamazoo in Michigan, is owned by the Match-E-Be-Nash-She-Wish Band of Potawatomi Indians and is managed by MPM Enterprises LLC, a partnership that includes Station Casinos, Inc.

Gun Lake Casino General Manager Rob McDermott said, "We spent \$165 million building a first-rate entertainment destination, and we chose JCM Global products because they give us first-rate protection, accountability, ease-of-use and speed."

The combination of UBA and ICB helps a casino to increase its accounting accuracy with advanced technological solutions, such as UBA's overt and covert note sensing, and ICB's multi-layered, digital paper trail. The result is a powerful combination for the highest levels of accuracy, accountability, efficiency and security possible. Today, more than 60,000 gaming devices currently operate with the powerful UBA/ICB combination.

The award-winning UBA is known the world over for its advanced counterfeit detection and anti-stringing protection, widely viewed as the best in the industry. The award-winning ICB helps casinos decrease operating costs by speeding the drop process, eliminating variance and reducing labor costs. The Sentry bezel is one of the most advanced in the industry, and clearly communicates with slot personnel.

For information on these and the entire JCM Global product line, visit JCM's online tradeshow, open 24/7 at [jcmglobal.com](http://jcmglobal.com).

JCM Global is the world's leading supplier of innovative automated transactions solutions for the banking, gaming and retail industries. With unsurpassed service and support, JCM Global is trusted by operators, manufacturers and integrators on six continents. Its extensive line of award-winning products set global standards with ground-breaking products like the iVIZION®, Universal Bill Acceptor (UBA®) and Vega-RC™ bill validators, Intelligent Cash Box (ICB®) and PayCheck 4™ thermal printer. For more information, visit [www.jcmglobal.com](http://www.jcmglobal.com).

###

**Contact:**

Paul Speirs, Steinbeck Communications  
(702) 413-4278, [paulspeirs@cox.net](mailto:paulspeirs@cox.net)