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## ***NEWS RELEASE***

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### **JCM REVEALS REVOLUTIONARY OPTIPAY BV AT AMOA TRADESHOW**

#### **Amusement Product is First-Ever to Accept Barcode Coupons**

LAS VEGAS (September 14, 2005) – JCM American has once again proven its claim as the world's leading currency system manufacturer. At this week's Amusement and Music Operators Association (AMOA) International Expo, JCM will unveil its breakthrough Optipay BV – the first amusement bill validator with the capability of accepting barcode coupons.

The Optipay BV is part of JCM's pioneering line of products targeting the amusement industry, and the Optipay System is equipped with JCM's "Smart Pay" technology. Now the Optipay BV adds barcode coupon acceptance to the mix, meaning the Optipay System is the world's first and only validator to accept notes and barcode coupons.

JCM VP of Commercial Sales Dave Elich said, "When we first introduced Optipay, it immediately began transforming the vending and amusement industries, giving both operators and consumers more choices and more control over their transactions. Now, we are opening the door to a new era, allowing amusement operators to accept barcode coupons as well as notes ranging from \$1 to \$100. This has incredibly positive implications for operators, marketers and consumers."

The AMOA International Expo takes place September 14-16 at the Las Vegas Convention Center, and JCM and the inventive new Optipay BV will be in booth #2525.

#### **About JCM**

JCM American Corporation is the industry leader in currency handling systems and provides products, software and services to the gaming, vending, banking, amusement, and petroleum

industries. Since 1995, its products have validated an estimated \$2.2 trillion in currency for the gaming industry alone. From its international headquarters in Osaka, Japan, and subsidiaries in Düsseldorf, Hong Kong, London, Sydney and its U.S. headquarters in Las Vegas, JCM's progressive spirit continually sets worldwide industry standards with innovative products such as the World Bill Acceptor (WBA), Universal Bill Acceptor (UBA), Trident Table Safe System and Intelligent Cash Box (ICB). For more information, visit [www.jcm-american.com](http://www.jcm-american.com).

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