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JCM AMERICAN ANNOUNCES NEW DEVELOPMENT INITIATIVES

Corporate Restructuring Brings More Improvements In Product Development, Customer Service

LAS VEGAS – Completing a thoughtful process that began late this summer, JCM American announced a new development initiative that will result in even more compelling product development and customer service. A corporate restructuring is at the center of the initiative.

Two divisions were created specifically to understand and develop more responsive solutions to customers in their respective fields. They are empowered to utilize the global resources of JCM to deliver productivity, security and accountability solutions.

The new Gaming Solutions Division will continue JCM's history of developing innovative currency solutions for the gaming industry around the world. JCM products, such as the embedded bill validators, have revolutionized the gaming industry, and the new Gaming Solutions Division will analyze the industry and create solutions for all gaming automated transaction needs.

Equal to the Gaming Solutions Division is the newly formed Commercial Solutions Division. The Commercial Solutions Division will seek out currency challenges in the commercial arena, most notably the vending, retail and banking industries and develop solutions for those needs. The division will also focus on the growing kiosk industry.

JCM American Vice President of Marketing Tom Nieman said, "This past summer, the company began a very deliberate and thoughtful process to make JCM even more customer-centric, by creating two distinct divisions, each sharing a common goal: to provide the best and most innovative solutions to our customers in both the gaming and commercial worlds. It's an exciting time, and we are just getting started."

About JCM

JCM American Corporation is the industry leader in currency handling equipment. From its international headquarters in Osaka, Japan and subsidiaries in Hong Kong and Germany to its United States headquarters in Las Vegas, JCM's progressive spirit continues to set world-wide industry standards with innovative products such as the World Bill Acceptor (WBA). JCM provides its products, software and services to the gaming, banking, amusement, vending and petroleum industries. For more information, visit www.jcm-american.com.

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