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JCM Global Installs Three Dynamic Digital Signage Installations at Resorts World Casino New York City

LAS VEGAS (September 21, 2026) – The casino floor at Resorts World Casino New York City is even more exciting and engaging now that JCM Global® (JCM) has completed installation of three major Digital Signage Solutions. The projects have dramatically transformed the area and allow Resorts World to quickly and easily program the look to whatever they want, however they want, whenever they want.



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The installations are centered around the main entrance to the casino. First are six column wraps with DSS Architectural solutions. These flexible panels have a 1.8mm pixel pitch and measure 24 feet wide by a towering 14.5 feet high. The six columns can display messaging in concert with each other, separately, or in any combination, creating an entertaining effect for casino guests.

Guests can also turn their eyes skyward, where a ceiling display using JCM's DSS Video Wall stretches nearly 12 feet wide and 51 feet long. With a pixel pitch of 1.9mm, the property can curate different atmospheres using crystal-clear video and images, and an easy-to-use controller empowers the property to set the perfect scene for every minute of the day.



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Last, in the casino's Million Dollar Alley, JCM installed a massive video wall of more than 21 feet wide by 3.5 feet high over a bank of slot machines. The video wall creates a visual destination on the floor and allows the casino to highlight new games, promotions, and more.

This project is another in a series of enhancements that JCM is performing at the property over the next year. Previously, JCM installed two landmark Digital Signage Solutions, in the hotel lobby and in the electronic table games area.

Recently, JCM installed CountR's innovative TITA™ Table Game System on each of the casino's 325 new table games.

Visit jcmglobal.com/installation-showcase and discover the perfect Digital Signage Solution for your casino. For more information, contact your JCM representative. Join JCM on [LinkedIn](#), [Facebook](#), and [YouTube](#).

About JCM Global

JCM Global is a world leader in transaction and payment technologies. From its global network of offices, the company provides award-winning solutions such as bill validators, note recyclers, printers, systems solutions, and more. Since 1955, its spirit of innovation has resulted in ground-breaking products and components that have earned multiple patents and set worldwide standards. JCM is trusted by operators and suppliers in the banking, gaming, kiosk, retail, transportation, and vending industries. Please visit www.jcmglobal.com for more information.

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